

PRIVACY POLICY

Last Updated Date: December, 23, 2024

Your ("you" or "your") privacy matters to Aura551 Ltd., a company registered under the laws of the Republic of Seychelles (hereinafter the "Company", "Aura", "we", "us" or "our") while providing you our services (hereinafter the "Services") or access to our website (hereinafter the "Website").

This Privacy Policy (hereinafter the "Privacy Policy" or "Policy") describes how we collect, use and share your personal information when you explore our Website or use our Services.

COLLECTED INFORMATION

Please pay attention that even if we didn't collect such information at the beginning of the Services use, we may request it later.

Information category	Description
Personal Information	Such information means an information which can be used to identify you, and in may include the following: your name (first name and last name), nationality, place of birth, country, date of Birth, E-mail address, telephone number, physical address (optional), tax number, passport or ID Number, social security number, driver's license details, photograph identification cards, photo with identification cards, bank account details.
Non-personal Information	Such information means an information which cannot be used to identify you, and may include the following: anonymous usage data, general demographic information, referring/exit pages, and URLs, platform types, preferences you submit, your timezone, your Internet Protocol (IP) address, your device screen resolution, your browser type, language, plug-ins, Internet domain, type of device and operating system, and preferences generated based on the data you submit and number of clicks.

HOW WE COLLECT INFORMATION

Information category	Description
Personal Information	All Personal Information is collected from you directly when you request for Services, fill out requested forms, subscribe

	to our newsletter, or contact us
Non-Personal Information	All Non-Personal Information is collected automatically when you use the Services or we may collect information through cookies, web beacons, log files, and other technologies

Please find all additional information related to cookies at our respective Cookie Policy.

INFORMATION USAGE

Ways of Usage	Purpose
To provide and improve our Services	We use your Personal Information to operate, maintain, and enhance our Services. This includes using data to improve our algorithms, deliver relevant content, and provide personalized user experiences
To communicate with you	We use your contact information to send you updates, newsletters, marketing materials, and other information that may be of interest to you. We also use this information to respond to your inquiries, provide customer support, and communicate about your account or transactions
To process transactions	Your payment information is used to complete transactions, send confirmations, and manage billing and account details
To ensure security and prevent fraud	We use Personal Information to monitor for suspicious or fraudulent activity, enhance security measures, and ensure the integrity and safety of our services and users
To comply with the AML/KYC procedures	We use your Personal Information to make sure that the respective identification and AML procedures are completed. Subject to our AML and KYC Compliance Policy http://aura5.cc/aml-kyc-policy
To comply with legal obligations	We may use your Personal Information to comply with legal and regulatory requirements, respond to lawful requests, and protect our rights and interests as well as those of our users and third parties

HOW AND WHY WE SHARE YOUR INFORMATION

To whom	Purpose
Service Providers:	We may disclose your Personal Information to third-party vendors, service providers, contractors or agents who perform functions on our behalf, provided such third parties have agreed to only use such information to provide services to us.
Affiliates:	We may share your Personal Information with our affiliates to facilitate our operations and offer you additional Services. These affiliates are bound by privacy policies that provide similar protections to your personal information.
Business transfers:	In the event of a merger, acquisition, reorganization, or sale of all or a portion of our assets, your Personal Information may be transferred as part of that transaction. We will take steps to ensure that the confidentiality of your personal information is maintained and provide notice before your personal information is transferred and becomes subject to a different privacy policy.
To protect us and others:	We may disclose Personal Information to enforce our policies, respond to claims, protect our rights or the rights of others, or to protect the safety of any person.
Legal requirements:	<p>We may disclose your Personal Information if required to do so by law or in the good-faith belief that such action is necessary to:</p> <ul style="list-style-type: none"> ● Comply with a legal obligation or request, such as a court order, subpoena, or government regulation. ● Protect and defend our rights or property, including enforcing our agreements and policies. ● Prevent fraud or investigate suspected illegal activities. ● Protect the personal safety of users of the service or the public.

SECURITY OF INFORMATION

We are committed to protecting the security of your personal information. We use a combination of technical, administrative, and physical safeguards to ensure that your

Personal Information is secure and to protect it from unauthorized access, use, alteration, and disclosure.

Measures	Description
<p>Technical measures:</p>	<p>We implement various technical measures to protect your personal information, including:</p> <ul style="list-style-type: none"> ● Encryption: We use encryption protocols, such as SSL, to secure data transmitted over the internet. ● Firewalls: We deploy firewalls to protect our network infrastructure from unauthorized access. ● Access Controls: We use access control mechanisms to ensure that only authorized personnel can access your data.
<p>Administrative measures:</p>	<p>Our administrative security measures include:</p> <ul style="list-style-type: none"> ● Employee Training: We provide regular training to our employees on data protection and privacy practices to ensure they understand and comply with our security policies. ● Policies and Procedures: We have implemented comprehensive policies and procedures to guide our employees in the handling and protection of personal information. ● Incident Response: We have established protocols for responding to data security incidents, including data breaches, to minimize the impact and notify affected individuals as required by law.
<p>Physical measures:</p>	<p>To safeguard your personal information physically, we:</p> <ul style="list-style-type: none"> ● Secure Facilities: Ensure that our facilities are secured with appropriate access controls and monitoring systems. ● Data Storage: Store personal information in secure locations to prevent unauthorized access and tampering.

When we share your personal information with third-party service providers, we require them to use appropriate security measures to protect your data. These providers are

contractually obligated to safeguard your information and only use it for the purposes specified in our agreements with them.

YOUR PRIVACY RIGHTS AND CHOICES

You have certain rights regarding your Personal Information under applicable data protection laws. To exercise any of these rights, it is required to contact us at hello@aura5.cc. We will respond to your request in accordance with applicable data protection laws. Please note that we may need to verify your identity before fulfilling your request.

Your rights may include:

Rights	Description
Right to access and portability:	You may request that we provide you a copy of your Personal Information held by us
Right to rectification:	You may request the correction of any inaccurate or incomplete Personal Information we hold about you.
Right to deletion/erasure:	You may request to erase your Personal Information, subject to applicable law.
Right to withdrawal your consent:	To the extent the processing of your Personal Information is based on your consent, you may withdraw your consent at any time.
Right to object to or restrict processing:	You may have the right to restrict or object to us using or transferring your Personal Information based on our legitimate interests, in the public interest, or for direct marketing. We may continue to process your Personal Information where permitted or required by applicable law. You can opt-out of receiving marketing communications from us by submitting a request by using details from the Contact us section.
Right to non-discrimination:	We will not discriminate against you for exercising any of your rights provided to you under law.
Right to lodge a complaint:	You have a right to lodge a complaint with a supervisory authority if you believe that our processing of your Personal Information violates data protection laws.

CHILDREN'S PERSONAL INFORMATION

The Website and Services are not directed to persons under the age of 18, and we do not knowingly request or collect any information about persons under the age of 18. If you are under the age of 18, please do not provide any Personal Information through the Website or Services. If any customer submitting personal information is suspected of being younger than 18 years of age, we will require the relevant customer to close his or her account, and will take steps to delete the individual's information as soon as possible.

CHANGES TO THIS PRIVACY POLICY

We're constantly trying to improve our Services, so we may need to change this Privacy Policy from time to time as well. We post any changes we make to our Privacy Policy on this page. The date the Privacy Policy was last updated is identified at the top of this page.

If you think we are not in compliance with our Privacy Policy, or if you have any question or if you wish to take any other action concerning this Privacy Policy or your Personal Information, we encourage you to contact us using the contact details set forth in "Contact Us" section below. We shall investigate your complaint, take appropriate action and report back to you within 30 days.

QUESTIONS, COMPLAINTS, CLAIMS

If you have any questions, complaints, or claims with respect to this Policy, please contact us at hello@aura5.cc