

AURA COOKIE POLICY

Last Updated Date: December, 23, 2024

We at Aura551 Ltd., ("we", "us" or "Company") understand that your privacy is important, and we are committed to being transparent about the technologies we use. This Cookie Policy ("Cookie Policy" or "Policy") explains what cookies are, the types of cookies we use, and how they help us enhance your ("you" or "your") experience on our website ("Website") and services ("Services"). It also provides information on how you can manage or disable cookies if you prefer. Your continued use of our website signifies your consent to our cookie practices as outlined in this Policy.

We're constantly trying to improve our Website and Services, so we may need to change this Policy from time to time as well. We post any changes we make to our Policy on this page. The date the Policy was last updated is identified at the top of this page.

This Policy is a part of our Privacy Policy. For more information about how we collect and protect your information, please see our Privacy Policy.

If you have any questions or concerns related to this Policy, please contact us at: hello@aura5.cc.

COOKIE DESCRIPTION

Cookies are small text files that are placed on your device by websites and services that you visit or access. They are widely used to make websites and services function efficiently, and to inform us about our users' experience interacting with our Site, Application, or Product, and advertisements. Some cookies last only during a web session and expire when you exit the browser; other cookies may last longer than your web session. For example, some cookies may be placed and remain on your device after you exit your browser to recognize you when you return to our website. The table below explains the cookies that we and our third party partners use and why.

USAGE PURPOSE

Cookie	Purpose
Strictly Necessary Cookies	These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. These also include cookies we may

	rely on for fraud prevention. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work.
Performance Cookies	These cookies collect information about how visitors use a website, such as which pages are visited most often and if users receive error messages from web pages. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. They are used solely to improve the performance of the website and understand user interactions.
Targeting Cookies	We use third party service providers to display advertising on our Services and serve advertising on other third party sites that may be relevant to you or your interests. These cookies are also used to help measure the effectiveness of the advertising campaign. They remember that you have visited a website and this information may be shared with other organizations, such as advertisers. This means that after you have been to our websites, you may see some advertisements about our Services elsewhere on the Internet. The information collected through this process by the third party service providers does not enable us or them to identify your name, contact details or other personal information that directly identifies you unless you choose to provide these. Such advertising will only be delivered where permitted by applicable law. If you do not allow these cookies, you will experience less advertising tailored to your inferred interests on our Website and will not receive targeted advertisements on third party websites.
Functional Cookies	These cookies are used to enhance the performance and functionality of the Website but are not essential for its operation. These cookies allow the website to remember choices you make (such as your username, language, or the region you are in) and provide more personal features. They can also be used to provide services you have asked for, such as watching a video or commenting on a blog. The information these cookies collect may be

	anonymized, and they cannot track your browsing activity on other websites.
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HOW TO CONTROL COOKIES

By using our Website or Services you expressly agree that we can place cookies on your computer or device as explained above. However, you can control and manage cookies in various ways. Please bear in mind that removing or blocking cookies can impact your user experience and some parts of the Website may no longer be fully accessible.

BROWSER CONTROLS

Most browsers will allow you to see what cookies your device stores and delete or block cookies from selected or all websites. Be aware that any preference you have previously set will be lost if you delete all cookies, including your preference to opt-out from cookies as this itself requires an opt-out cookie to have been set. You can also find more information on how to modify your browser settings or block or filter cookies listed here: [Internet Explorer](#), [Google Chrome](#), [Mozilla Firefox](#), [Safari Desktop](#), [Safari Mobile](#), and [Android browser](#).

HOW LONG COOKIE STAY ON BROWSING DEVICE

The length of time a cookie will stay on your browsing device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you close your browser. Persistent cookies are set to automatically expire after a defined duration (for example, a few days, weeks or months).